



# NUTRILITE™



## the PROCESS

- ☀ control: we are the only global company that grows, harvests, & processes supplements on our own certified organic farms, controlling the whole process from seed to serving
- ☀ quick processing: in most cases no more than 4 hours pass from when the plant is harvested (at peak nutrition) to when it is processed into a pill
- ☀ concentrating: we use gentle methods of extracting fiber and water, so that the nutrients remain pure & potent (not altered or destroyed by heat)
- ☀ standards: we voluntarily follow and exceed GMPs (Good Manufacturing Practices)

## the FARMS

- ☀ certified organic: we don't use synthetic pesticides, herbicides, or fertilizers; the farms around our farms must be organic; we own the airspace above our farms to ensure purity
- ☀ phytonutrients: organic plants work harder to grow and produce abundant and high-quality phytonutrients, giving our bodies better nutrition
- ☀ sustainable farming practices: we replenish, rather than deplete, our 6400+ acres of organic farmland throughout North, Central, & South America (depleted soil tends to produce nutritionally depleted crops)
- ☀ socially conscious: we provide fair wages to farm workers, and seek to add value to the farms' surrounding communities

## the SCIENCE

- ☀ 100+ scientists: we collaborate with scientists, researchers, and nutritionists around the globe to advance nutrition science
- ☀ diversity: we represent a diversity of disciplines, including pharmacological, neuroscience, preventative care, chemistry, biochemistry, toxicology
- ☀ studies: we conduct double-blind placebo controlled studies on all primary ingredients, as well as 2000+ bioassays each year, determining how the ingredients will impact your cellular levels, sub cellular levels, and even your DNA
- ☀ research: 200+ publications and 190+ patents & patents pending
- ☀ pioneers: we created and sold the first multivitamin in North America in 1934, discovered the phytonutrient, and are currently advancing nutrigenomics, the study of nutrition on gene expression

## the CUSTOMER

- ☀ ranked '#1 Top Rated Direct Sales Brand' for 8 years in a row by ConsumerLab.com
- ☀ 180-day, money-back, satisfaction guarantee
- ☀ 79 years of helping our customers achieve optimal health